

## Talent Alliance Announces Strategies and Priorities for 2010

Austin, Texas: Talent Alliance, Inc. (OTC: TLAN) ("TLAN" or the "Company") today announced its strategies and priorities for 2010. The Company and its Board of Directors is refocusing the Company's resources and talents to aggressively pursue its international expansion and focus on technology offerings.

According to the Talent Alliance's CEO, Jeremy Stobie, "We have experienced the effects of the global recession like all HR Services business and have begun to see the definite signs of a recovery and feel that now is the time for us to refocus our business to take advantage of the coming opportunities. Our business, although focused on technology offerings was heavily concentrated in traditional HR services, which now more than ever is faced with shrinking margins and increased competition."

Stobie said, "We have systematically begun to shift our business from the traditional offerings of recruiting, staffing and employee leasing from our mainstay to our secondary business. Our primary business is now technology and we intend to promote this in a big way. We began to pare our traditional offerings as of January of this year, and aggressively focus our resources on our international technology offerings. This process has been counter intuitive as we have been choosing not to renew client contracts and business with unattractive economics so that we may now, focus our resources on dramatic growth opportunities in the US and in China. We feel that the landscape for HR services has definitely changed, and that those who have forward vision and creative solutions which add value for both recruiters and employers will win this new race. We now intend to run that race in the right way, not trying to compete against every independent recruiter out there."

The Company plans to launch several technological platforms, along with its joint venture partner, in the People's Republic of China in the near future. Talent Alliance also plans to make several strategic investments and acquisitions in China and abroad. The Company will release an update to shareholders next week which will be available on its website [www.talentallianceintl.com](http://www.talentallianceintl.com).

About Talent Alliance:

Based in Austin, Texas and with operations in Shanghai, China -- Talent Alliance, Inc. (<http://www.talentallianceintl.com>) provides talent management and talent acquisition technology applications and resources in the United States and The People's Republic of China. Talent Alliance provides world class permanent placement recruiting, contingent staffing, employee leasing and benefits management services, and proprietary talent acquisition technology solutions to small, medium sized businesses and multi-national corporations in the United

States and the People's Republic of China. The company currently has offices in Texas, Florida, Missouri, California, Shanghai and Beijing, China.

**Safe Harbor Statements under the Private Securities Litigation Reform Act of 1995:** The material contained in this press release may include statements that are not historical facts and are considered "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements reflect TLAN's current views about future events, financial performances, and project development. These "forward-looking" statements are identified by the use of terms and phrases such as "will," "believe," "expect," "plan," "anticipate," and similar expressions identifying forward-looking statements. Investors should not rely on forward-looking statements because they are subject to a variety of risks, uncertainties, and other factors that could cause actual results to differ materially from TLAN's expectation. These factors are elaborated upon and other factors may be disclosed from time to time in TLAN's past filings with [www.pinksheets.com](http://www.pinksheets.com) and available on its website. TLAN expressly does not undertake any duty to update forward-looking statements